

# TRAFICOM

Liikenne- ja viestintävirasto

## Eurooppalaiset askelmerkit kävelyn edistämiseen

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# THE PEP/EHP partnership on Healthy Active Mobility

- ▶ The Transport, Health and Environment Pan-European Programme (THE PEP) is the first and only international programme designed to integrate environmental and health aspects into transport, mobility and urban planning policies.
  - ▶ Policy framework -> brings together transport, health and environment sectors
- ▶ Serviced by UNECE and the WHO Regional Office for Europe
- ▶ THE PEP Partnership Healthy Active Mobility: <https://unece.org/thepep/pam>



**UNECE**



**World Health  
Organization**

# THE PEP Implementation Mechanism

## ▶ **THE PEP Partnerships**

- ▶ Guidance, methods, Promote research
- ▶ implement and evaluate (also the Pan-European Masterplan for Cycling Promotion and Pan-European Master Plan on Walking etc)
- ▶ Cooperation etc.

## ▶ **THE PEP Relay Races:** capacity-building workshops etc.

## ▶ **THE PEP Tools:** HEAT, NTHEAP, ForFITS)

## ▶ **THE PEP Academy:** links science, policy and practice and provides a platform for key stakeholders



# Pan-European Master Plan on Walking

 Federal Ministry  
Republic of Austria  
Climate Action, Environment,  
Energy, Mobility,  
Innovation and Technology

 **MINISTÈRE  
CHARGÉ DES  
TRANSPORTS**  
*Liberté  
Égalité  
Fraternité*



Government of the Netherlands

## Pan-European Master Plan on Walking



**THE PEP**

Transport, Health  
and Environment  
Pan-European Programme



# What do we want to achieve?



O1: Develop and Implement National Walking Policies and Plans



O2: Integrate Walking Into National Policies and Promote Implementation at Subnational Level



O3: Increase Walking Activity



O4: Enhance Safety and Security of Pedestrians



O5: Extend and Improve the Infrastructure for Walking

# Vision



**„Enable everyone in the region to have safe, accessible, comfortable, and enjoyable walking experiences, in order to improve public health and well-being, mitigate climate change impacts, support public transport, reduce pollution, and create vibrant and inclusive societies.“**



Walking is the first thing an infant wants to do and the last thing an old person wants to give up. Walking is the exercise that does not need a gym. It is the prescription without medicine, the weight control without diet, and the cosmetic that can't be found in a chemist. It is the tranquilliser without a pill, the therapy without a psychoanalyst, and the holiday that does not cost a penny. What's more, it does not pollute, consumes few natural resources and is highly efficient. Walking is convenient, it needs no special equipment, is self-regulating and inherently safe. Walking is as natural as breathing. – International Charter for Walking (Walk21)

# Pohdintaa Suomen tilanteesta

- ▶ Strateginen taso?
- ▶ Kävelyä käsitellään suppeasti? Puhutaanko ja huomioidaanko käveltävyys?
- ▶ Kävelyn ja joukkoliikenteen symbioosi, huomioidaanko?
- ▶ Kävely on ulkona liikkumista, huomioidaanko?
- ▶ Lobbaus?





**Kiitos**

**TRAFICOM**  
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